

Performance Snapshot

Idongesit Iniama — Marketing Professional & Closer

Apex Closers · Last 6 months

Revenue closed	\$1,251,000
Deals closed	48
Average deal size	\$26,062
Close rate (qualified calls)	35%
Discovery calls taken	205
Show rate	83%

Monthly closed revenue

Month	Revenue	Deals
Apr '26	\$152,000	6
May '26	\$178,000	7
Jun '26	\$196,000	8
Jul '26	\$214,000	8
Aug '26	\$243,000	9
Sep '26	\$268,000	10

Career highlights

- Closed a \$48,000 enterprise consulting retainer on a single discovery call
- Turned a stalled 3-month pipeline into 9 signed high-ticket clients
- Held a 35%+ close rate on \$20k+ offers across coaching, agency & B2B SaaS
- Recovered 6 'gone-cold' opportunities into paid engagements via human follow-up

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